



BRILLIANT *Touch*

GRAPHIC DESIGN & MARKETING CONSULTING TM

SERVICES + PRICE CATALOG

SPRING + SUMMER 2022



TM

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6 YEARS LATER

OVER 800+ PROJECTS WORLDWIDE

OVER OUR SIX YEARS IN BUSINESS, BRILLIANT TOUCH HAS EVOLVED INTO A SMALL BUSINESS THAT SPECIFICALLY CATERS TO THE NEEDS OF ORGANIZATIONS AND BUSINESS OWNERS - EVEN MORE THAN CREATING BRILLIANT DESIGN AND MARKETING STRATEGY, WE HAVE A PASSION FOR EDUCATING OUR CLIENTS ON THEIR BRAND AND MESSAGES, BEST PRACTICES IN MARKETING, AND THE INTERCONNECTEDNESS OF MARKETING AND OPERATIONS. WE WORK COLLABORATIVELY WITH OUR CLIENTS TO HELP THEM ACHIEVE THEIR GOALS AND VISIONS FOR MARKETING SUCCESS.

BRAND IDENTITY PACKAGE

\$600

(2 PAYMENTS OF \$300)

LOGO DEVELOPMENT

- Brand Development Session
- Primary Logo
- Alternate Logo
- Submark
- Mood Board
- Color Palette
- Typography Styling
- Brand Styling Guide

PROJECT DURATION: 3-4 WEEKS

LOGO DEVELOPMENT \$300

- PRIMARY LOGO ONLY
- Brand Development Session
- Logo Files (png, jpg, eps)
- 3 Concept Drafts

PROJECT DURATION: 1-2 WEEKS



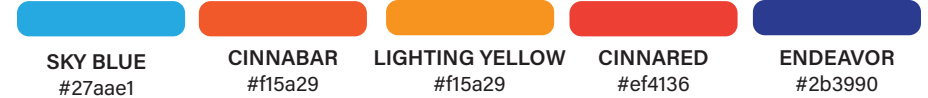
FONT FAMILY - OSWALD

OSWALD - LIGHT
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 1234567890

OSWALD - REGULAR
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 1234567890

OSWALD - BOLD

COLOR PALETTE



BRILLIANT PACKAGE

\$1,000

(2 PAYMENTS OF \$500)

- **BRAND IDENTITY PACKAGE**
- **SOCIAL MEDIA CAMPAIGN**
 - (3) GENERAL INFORMATION SOCIAL MEDIA POST
 - (2) BLANK TEMPLATES (STORY REEL SIZE & POST)
 - STATIONERY SET (BUSINESS CARD, LETTERHEAD, EMAIL SIGNATURE)
 - (1) EVENT BANNER (FACEBOOK, TWITTER, YOUTUBE)
 - (2) SPECIAL EVENTS POSTS

PROJECT DURATION: 4-5 WEEKS



WEBSITE DESIGN

\$1,000

(2 PAYMENTS OF \$500)

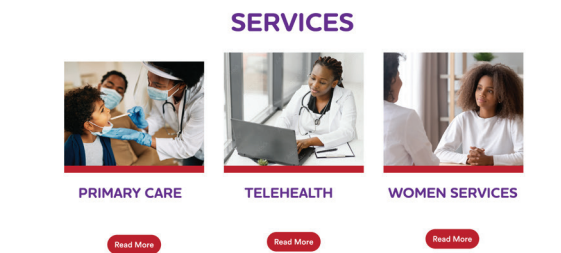
▪ WEB DESIGN

- WIX.COM ONLY
- CONTENT ORGANIZER FORM
- MUST PURCHASE YOUR OWN HOSTING
- DOMAIN MUST BE PURCHASED

-
- Up to 10 PAGES + CONTACT PAGE
 - SOCIAL MEDIA INTEGRATION/SEO
 - MOBILE RESPONSIVE

- 2 LAUNCH FLYERS (POST & STORY SIZE)

PROJECT DURATION: 3-4 WEEKS



PREMIER PACKAGE

\$3,000

(3 PAYMENTS OF \$1,000)

- BRAND IDENTITY PACKAGE
- WEB DESIGN
- SOCIAL MEDIA CAMPAIGN

- (3) GENERAL INFO SOCIAL MEDIA POST
- (4) BLANK TEMPLATES (STORY REEL SIZE & POST)
- STATIONERY SET (BUSINESS CARD, LETTERHEAD, EMAIL SIGNATURE)
- (2) SOCIAL MEDIA BANNER (FACEBOOK, TWITTER, YOUTUBE)
- (3) SPECIAL EVENT POSTS
- (2) VIRTUAL BACKGROUNDS
- (1) APPAREL DESIGN

PROJECT DURATION: 5-6 WEEKS



ADDITIONAL SERVICES & DELIVERABLES

PRODUCT DEVELOPMENT

PRODUCT LABEL DESIGN | \$150

PACKAGING DEVELOPMENT | \$200

BANNER DESIGN | \$175

APPAREL DESIGN | \$155

BILLBOARD DESIGN | \$350

BOOK COVER DESIGN | \$400

*FRONT + BACK, PROMOTION FLYER INCLUDED

SOCIAL MEDIA

YOUTUBE BANNER | \$150

*THUMBNAIL DESIGN INCLUDED

WEBSITE BANNERS (2) | \$200

*FRONT + BACK INCLUDED

SOCIAL MEDIA FLYERS (3) | \$125

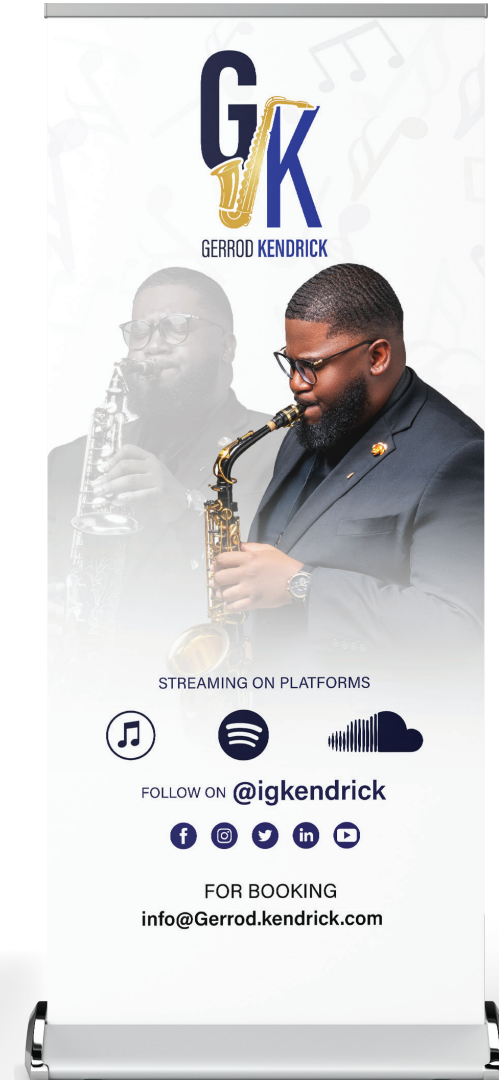
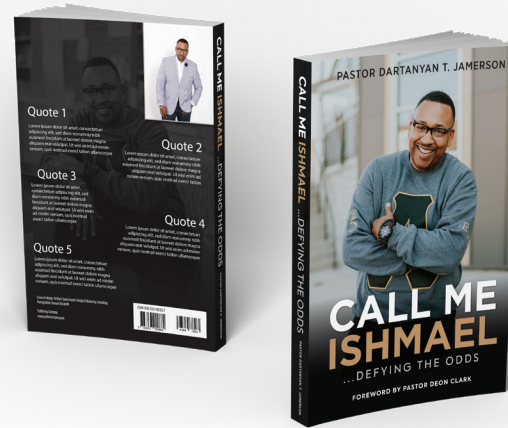
PRINTABLE FLYER/BOOKLET

8.5" X 11" FLYER | \$150

*FRONT + BACK INCLUDED

SOUVENIR JOURNAL | \$700

*COVER DESIGN + LAYOUT INCLUDED



REBRAND & EVENT CAMPAIGN

REBRAND AND EVENT CAMPAIGNS ARE AVAILABLE BY REQUEST.

LET'S SET UP A MEETING TO IDENTIFY THE SPECIFIC NEED FOR THE SCOPE OF YOUR PROJECT.



RUSH FEES SERVICES

PLEASE BE ADVISED, FEES WILL BE IN ADDITION TO INITIAL DESIGN PRICING

» GRAPHIC DESIGN SERVICES

SAME-DAY RUSH FEE (REQUESTED BY 11:00 AM) = **\$300**

NEXT-DAY RUSH FEE (REQUESTED BY 12:00 PM) = **\$200**

» WEB DESIGN SERVICES

1 WEEK RUSH FEE = **\$3,000**

2 WEEKS RUSH FEE = **\$2,000**

THE DESIGN PROCESS

STEP BY STEP BREAKDOWN OF OUR DESIGN PROCESS

1»»

DOWNLOAD OUR PRICE CATALOG AND REQUEST AN INVOICE FOR DESIRED SERVICES.

2»»

SUBMIT PAYMENT AND LOOK FOR SUBSEQUENT DESIGN FORM VIA EMAIL.

3»»

REVIEW COMPLETED PROJECT FORM. BOTH PARTIES WILL AGREE ON THE SCOPE OF THE PROJECT. PROOFS WILL BECOME AVAILABLE VIA EMAIL.

4»»

REVIEW PROOFS, SUBMIT CHANGES AND/OR APPROVE FOR FINAL FILES. PAY ANY FINAL INOVICES.

5»»

RECEIVE FINAL DELIVERABLES FILES.

BRILLIANT TOUCH TERMS & CONDITIONS

1» IN AN ATTEMPT TO PREVENT MISCOMMUNICATION, **ALL CLIENT COMMUNICATION WILL BE VIA EMAIL OR ZOOM SESSIONS. FOLLOW-UP PHONE CONVERSATIONS WILL TAKE PLACE AS NEEDED.**

2» A **50% NON-REFUNDABLE DEPOSIT IS REQUIRED FOR ALL PROJECTS OVER \$500 (EXCLUDING PREMIER PACKAGE).** SUBSEQUENT PAYMENT SCHEDULE WILL BE PROJECT-DEPENDENT.

ANY INVOICE **UNDER** \$500 MUST BE PAID IN FULL AT TIME OF CONTRACT SIGNING.

3» **ALL CONTENT** MUST BE SUBMITTED THROUGH OUR CLIENT FORMS OR BY EMAIL ONLY. ANY ADDITIONAL CONTENT ADDED OR FORGOTTEN MAY REQUIRE AN ADDITIONAL FEE.

4» **ALL TURNAROUND TIMES VARY** DEPENDING ON THE COMPLEXITY OF THE PROJECT. PLEASE ALLOW UP TO 4 WEEKS FOR DESIGN PROJECTS AND UP TO 12 WEEKS FOR WEB DESIGN PROJECTS. WE APPRECIATE YOUR PATIENCE.

LET US MAKE YOUR NEXT PROJECT BRILLIANT!

READY TO GET STARTED?

I'M READY

